

# MINUTES

**Meeting:** MARLBOROUGH AREA BOARD  
**Place:** Marlborough Town Hall, 5 High St, Marlborough SN8 1AA  
**Date:** 24 November 2015  
**Start Time:** 7.00 pm  
**Finish Time:** 8.45 pm

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## **In Attendance:**

### **Wiltshire Councillors**

Cllr Jemima Milton (Chairman), Cllr Nick Fogg MBE and Cllr James Sheppard

### **Wiltshire Council Officers**

Andrew Jack, Marlborough Community Engagement Manager  
Jan Bowra, Community Youth Officer  
Adam Brown, Democratic Services Officer

### **Town and Parish Councils**

Marlborough Town Council – Margaret Rose, Brian Castle  
Aldbourn Parish Council – Alan Phizacklea  
Berwick Bassett & Winterbourne Monkton Parish Council – Tony Iles  
Mildenhall Parish Council – Deirdre Watson, Brian Devonshire  
Ogbourne St George Parish Council – Brian Utton  
Ramsbury & Axford Parish Council – Sheila Glass

### **Partners**

Wiltshire Police – Insp. Nick Mawson  
Transition Marlborough – Richard Pitts, John Yates, Sam Page  
Healthwatch Wiltshire – Paul Lefever  
Marlborough Local Youth Network (LYN) – Jordan Williams, Sasha Thorbeck-Hooper, Louisa Davidson

**Total in attendance: 47**

<u>Agenda Item No.</u>	<u>Summary of Issues Discussed and Decision</u>
78	<p><u>Chairman's Welcome and Introductions</u></p> <p>The Chairman welcomed everyone to the meeting and invited the Councillors and Officers present introduce themselves.</p> <p>The Chairman also noted those parish representatives who were in attendance.</p>
79	<p><u>Apologies for Absence</u></p> <p>Apologies for absence had been received from the following:</p> <p>Cllr Stewart Dobson George Horton Claire Costello James Cawley</p>
80	<p><u>Minutes</u></p> <p><b>Resolved</b></p> <p><b>To agree and sign the minutes of the meeting on 29 September 2015 as a true and correct record</b></p>
81	<p><u>Declarations of Interest</u></p> <p>There were no declarations of interest.</p>
82	<p><u>Chairman's Announcements</u></p> <p>The Chairman made the following announcements:</p> <p>a) NHS Health Checks</p> <p>The announcement included in the agenda pack was referred to.</p>
83	<p><u>Partner Updates</u></p> <p>a) Devotion Youth Club</p> <p>Devotion Youth Club were awarded £897.23 at the 29 September 2015 Marlborough Area Board towards the Hangout@The Mead project. Young people from the project were in attendance to inform those present what the money had achieved and to thank the Area Board for the grant.</p> <p>b) Wiltshire Police</p> <p>Inspector Nick Mawson was in attendance and introduced himself as</p>

replacing Inspector Matthew Armstrong. Inspector Mawson was six weeks into his role and would be covering Marlborough, Melksham, Pewsey, and Devizes.

Trowbridge and Warminster were piloting a new policing model. The new "Community Model" would provide a change in service delivery. More locally-based police would be available 24/7 rather than dedicated policing managers. It was noted that there wouldn't be a loss in local knowledge or PCSO's.

c) Wiltshire Fire and Rescue Service

There was no update.

d) Healthwatch Wiltshire

The update in the agenda pack was referred to. The new Healthwatch website was ready to go live in the near future; comments from users on the website were welcomed.

e) Wiltshire CCG

The update in the agenda pack was referred to.

f) Marlborough Area Development Trust (MADT)

The update in the agenda pack was referred to.

g) Transition Marlborough

An update presentation was provided at the meeting. A written update is attached to this set of minutes.

Marlborough was noted as being one of 6 Air Quality Management Areas as nitrogen dioxide emission levels were above the safe limit. Delivery of a real-time air quality monitor was being awaited.

The Wiltshire Council website for real-time updates on air quality monitors was noted as being a useful resource: <http://www.wiltshireairquality.org.uk/>

Transition Marlborough would be hosting a meeting to feed into the Area Board in early 2016.

Thanks were expressed to Wiltshire Council for resurfacing Treacle Bolley. The surface was great for cycling and Preshute & St John's students could now cycle to School without mud.

	<p>The Marlborough Communities' Market had been suspended due to unaffordable rent rates on Sundays.</p> <p>As a result of a proposed 87% funding cut the Kennet Community Energy project was at risk of closure.</p> <p>The Permaculture Course run by Transition Marlborough would be running for their fifth year in March 2016. The course was noted as popular and had more than 40 alumnae.</p> <p>Meetings of Transition Marlborough were held on the second Thursday of each month at The Green Dragon. Details were available on their website.</p> <p>h) Town/Parish Councils</p> <p>Marlborough Town Council – Work was taking place with the CEM and the Mobility Store on the introduction of the Shopmobility scheme to Marlborough. Guidance was being taken from Salisbury.</p> <p>Marlborough was joined by Mildenhall, Preshute and Savernake to form Neighbourhood Area and form a Neighbourhood Plan. At the current stage an application to form the designated Neighbourhood Area had been submitted.</p> <p>Along with other towns, Marlborough Town Council was working with VisitWiltshire to promote the A4 as a tourist route.</p> <p>New business units had opened at Elcot Park, supported by Wiltshire Council, and would provide future job opportunities for the area.</p> <p>The World War I Remembrance Parade was held on 08 November.</p> <p>More than 5,000 people attended the Marlborough Christmas Lights Switch-On. Special guests, Scouting for Girls, were in attendance to turn on the lights. The band had filmed the video for their new single around Marlborough, the video was noted as being available on Youtube through this link: <a href="https://www.youtube.com/watch?v=W8MPr_od_ro&amp;feature=youtu.be">https://www.youtube.com/watch?v=W8MPr_od_ro&amp;feature=youtu.be</a></p> <p>The Citizen of the Year 2015 had been announced as Mrs Jenny Smithers, who was a long-standing volunteer for MENCAP.</p>
84	<p><u>Dementia Awareness and Dementia-Friendly Communities</u></p> <p>Sheila Ashley, Dementia Awareness Project Worker, was in attendance to deliver the presentation.</p>

A short video was shown to those at the meeting:  
<https://www.youtube.com/watch?v=Fz8ACEu7Lho>

A local story was described where a lady diagnosed with dementia had developed a routine where she visited the local Marlborough Waitrose three times each day to buy her food and eat her sandwich sat on their bench. The staff at Waitrose had become familiar with her and supported her as best she could to make her feel comfortable and welcome. This was noted as an example of what Dementia Friendly Communities should be practicing.

Statistics provided a conservative estimate of 240 people living with dementia in the Marlborough community area. This statistic would increase as more people aged.

A Dementia Friendly Community was described as “a city, town or village where people with dementia are understood, respected and supported, and confident they can contribute to community life.”

Those living with dementia were explained as experiencing restrictions in everyday routines, with some becoming isolated as a result.

A list of steps towards making Marlborough a Dementia Friendly Community was presented to those present. Enthusiasm, commitment and volunteer support were crucial in achieving this. Effective management for this would come from a steering committee. The steering committee would receive an action plan from a focus group. Once all this had been completed a high profile launch could be help to maintain public awareness.

Monthly drop-in sessions were proposed, which could be run by Sheila Ashley until there were enough Dementia Champions available to take it over.

Youth clubs could be sources of volunteers, especially ones which required volunteering to be awarded badges such as Cubs, Scouts, and the Duke of Edinburgh award.

The list of possible members for the steering committee included:

- Carers and people with dementia
- Local businesses – banks, shops, taxi firms...
- Church and community representatives
- Relevant voluntary organisations
- Intergenerational – youth clubs / schools
- Local councillors
- Healthcare / local GP
- Leisure sector
- Police, fire and rescue services
- People with networks

	<p>Any potential volunteers were asked to contact Sheila Ashley, Andrew Jack, or Cllr Jemima Milton.</p> <p>It was asked what young people could do in particular to help. If anyone knew someone with dementia it was recommended that time should be made to visit them, as they needed company more than anything else to keep their spirits up. Everyday awareness was also important; those present were urged to help someone obviously struggling if they see the chance to. Volunteering information was available on the Alzheimer's Support and Alzheimer's Society websites.</p> <p><b>Resolved</b></p> <p><b>For Marlborough Area Board to write to Waitrose and White Stuff to thank them for their help in the community with those living with dementia</b></p>
85	<p><u>Good Neighbours Scheme: Volunteering Opportunities</u></p> <p>This item was deferred until a later date.</p>
86	<p><u>Marlborough's Patient Participation Group</u></p> <p>Dr Jennifer Campbell, General Practitioner, and Derek Barnes from the Marlborough Patient Participation Group (MPPG) were in attendance.</p> <p>It was noted that Marlborough had a high proportion of residents aged over 60 years old.</p> <p>The participation group met every two months with the aim of helping get more out of the services available. The group captured complaints, concerns, and general comments.</p> <p>In June it was found that 73% of all respondents would recommend their local practice.</p> <p>Cllr Milton explained how setting up the MPPG was a positive step and that it had been of good use in Ramsbury. Patients were urged to fill in feedback forms when visiting a GP as they were a useful tool for doctors. The forms could be filled in anonymously if required.</p>
87	<p><u>Wiltshire Council Health Training Team</u></p> <p>Sarah Mills and Helen Aston from Public Health were in attendance to deliver the presentation.</p> <p>Helen Aston outlined the various stop smoking services available. Surgeries around Marlborough had free advisory support available, which had experienced good results. This service was noted as currently underused; however there was still a demand for support to quit smoking. Different levels of support were</p>

	<p>available depending on what was needed by the individual. Scare tactics were not used unless wanted. Help could be provided over the phone and one-to-one, along with self-referrals and referrals from others.</p> <p>Huge positive health differences could come as a result of reducing and quitting smoking. Help was also available for those wanting to quit e-cigarettes.</p> <p>Sarah Mills, Health Trainer for Calne and Chippenham, introduced herself. Currently Sarah was also covering Marlborough and would be a part-time trainer for the area from early 2016.</p> <p>Sarah's role was to work within the community to support anyone aged over 18 with one-to-one support. The majority of this was related to weight-loss and obesity. The process was not centred on scare tactics, but instead was focused on gradual change. Methods included food diaries, and methods to boost confidence for people so that they could achieve their goals.</p> <p>Other areas focused on included alcohol, and gaining weight to reach a healthy level. Sarah was also a qualified stop smoking provider who could work with people until they felt ready to quit smoking. Once they were ready Sarah could refer them to the Stop Smoking team.</p> <p>The surgeries were located within the community at venues such as the library.</p>
88	<p><u>Update from Community Area Manager</u></p> <p>Andrew Jack, Community Engagement Manager, was in attendance to provide an update.</p> <p>Andrew explained that the Marlborough Community Engagement Manager's Twitter account had led to him meeting young residents from Chilton Foliat who have a bus service to and from school. This led to the idea of using the bus for lifts elsewhere in the community to events and clubs for people of all ages. The bus could possibly also be used for various services, such as helping the elderly on journeys that would be tough on foot, or meals on wheels deliveries.</p> <p>As a result of the child poverty presentation at the previous Area Board meeting Andrew had met with areas to discuss setting up smoke-free playgrounds. Work would be done with Parish Councils and groups who manage playgrounds to implement signage and encourage people not to smoke around playgrounds.</p> <p>The shopmobility scheme mentioned in Marlborough Town Council's partner update would be investigated.</p> <p>A new round of LEADER funding was due to be released in the future. The EU money was administered by North Wessex Downs Area of Outstanding Natural Beauty to help sustain rural jobs through tourism.</p>

89	<p><u>Community Area Grant Scheme</u></p> <p>The Area Board considered two applications for Community Area Grant funding and one Member-led Initiative. A representative of the applicant was given an opportunity to give a brief overview of their project to the Area Board.</p> <p><b>Resolved</b></p> <p><b>To agree on the grant funding applications as follows:</b></p> <ol style="list-style-type: none"> <li><b>1. To award St Michael’s School, Aldbourne £5000 for an inclusive playpod project on the condition that they attained an award from the ALL grant.</b></li> <li><b>2. To award St Mary’s Babies &amp; Toddler Group, Marlborough £1000 for a toy and craft appeal.</b></li> <li><b>3. To defer the decision on Marlborough Tennis Club for consideration at a later meeting once the applicant had provided more information.</b></li> </ol>
90	<p><u>Applications for Youth Funding</u></p> <p>Jan Bowra, Community Youth Officer, was in attendance to present two applications for grant funding. A representative of the applicant was given an opportunity to give a brief overview of their project to the Area Board.</p> <p><b>Resolved</b></p> <ol style="list-style-type: none"> <li><b>1. To award We Love Marlborough £4600.</b></li> <li><b>2. To award Marlborough Rugby and Football Club £1050</b></li> <li><b>3. To award Marlborough Hockey Club £3750</b></li> <li><b>4. To award Greatwood Charity £4800</b></li> <li><b>5. To award Marlborough Open Award Centre (Duke of Edinburgh Award) £1275 for training and stationary.</b></li> <li><b>6. To ringfence £1225 for Marlborough Open Award Centre (Duke of Edinburgh Award) and request that they return to the LYN Management Group with details of equipment needed.</b></li> </ol>
91	<p><u>Any Other Questions</u></p> <p>None.</p>
92	<p><u>Evaluation and Close</u></p> <p>The Chairman thanked everyone for attending.</p> <p>It was noted that the next meeting of the Marlborough Area Board would be on Tuesday 26th January 2016 at 6.30pm for a 7.00 pm start in Marlborough Town Hall, 5 High St, Marlborough SN8 1AA.</p>



# Air quality and health in Marlborough

## Key facts

- Air pollution is a major environmental risk to health. By reducing air pollution levels, towns and cities can reduce the burden of disease from stroke, heart disease, lung cancer, and both chronic and acute respiratory diseases, including asthma.
- The lower the levels of air pollution, the better the cardiovascular and respiratory health of the population will be, both long- and short-term.
- Ambient (outdoor air pollution) in both cities and rural areas was estimated to cause 3.7 million premature deaths worldwide in 2012.
- Policies and investments supporting cleaner transport, energy-efficient housing, power generation, industry and better municipal waste management would reduce key sources of urban outdoor air pollution.
- Marlborough's air quality is poor, with emissions of Nitrogen dioxide being above the safe limit.

## Background

A 2013 assessment by WHO's International Agency for Research on Cancer (IARC) concluded that outdoor air pollution is carcinogenic to humans, with the particulate matter component of air pollution most closely associated with increased cancer incidence, especially cancer of the lung. An association also has been observed between outdoor air pollution and increase in cancer of the urinary tract/bladder.

Ambient (outdoor air pollution) in both cities and rural areas was estimated to cause 3.7 million premature deaths worldwide per year in 2012; this mortality is due to exposure to small (invisible) particulate matter of 10 microns or less in diameter ( $PM_{10}$ ), which cause cardiovascular and respiratory disease, and cancers.

There are many examples of successful transport policies that can improve air quality, such as prioritising public transport (buses and trains), walking and cycling networks; shifting to cleaner heavy duty diesel vehicles and low-emissions vehicles and fuels, including fuels with reduced sulphur content.

The two most harmful traffic emissions in Marlborough are:

- Particulate matter (PM)
- Nitrogen dioxide ( $NO_2$ )

## Particulate matter (PM)

PM affects more people than any other pollutant. The major components of PM are sulphate, nitrates, ammonia, sodium chloride, black carbon, mineral dust and water. It consists of a complex mixture of solid and liquid particles of organic and inorganic substances suspended in the air. The most health-damaging particles are those with a diameter of 10 microns or less, ( $\leq PM_{10}$ ) which can penetrate and lodge deep inside the lungs. Chronic exposure to particles contributes to the risk of developing cardiovascular and respiratory diseases, as well as of lung cancer.

Small particulate pollution have health impacts even at very low concentrations - indeed no threshold has been identified below which no damage to health is observed. Marlborough does not yet have a PM monitor.

## Nitrogen dioxide (NO<sub>2</sub>)

At short-term concentrations exceeding 200 µg/m<sup>3</sup>, NO<sub>2</sub> is a toxic gas which causes significant inflammation of the airways. Epidemiological studies have shown that symptoms of bronchitis in asthmatic children increase in association with long-term exposure to NO<sub>2</sub> (i.e. above 40 µg/m<sup>3</sup> annual mean). Reduced lung function growth is also linked to NO<sub>2</sub> at concentrations currently measured (or observed) in towns and cities. In Marlborough NO<sub>2</sub> levels are continuously monitored by diffusion tubes at 7 sites.

## Monitoring Nitrogen dioxide in Marlborough in 2014

(data taken from *2015 Updating and Screening Assessment for Wiltshire Council*)

[http://www.wiltshireairquality.org.uk/assets/documents/council-reports/2015\\_USA\\_30-4-15.pdf](http://www.wiltshireairquality.org.uk/assets/documents/council-reports/2015_USA_30-4-15.pdf)

Five out of six sites that were monitored in 2014 had annual NO<sub>2</sub> means of more than 40 µg/m<sup>3</sup>

Site of diffusion tubes	Data capture in 2014 (Number of Months)	2014 annual mean concentration (µg/m <sup>3</sup> )
6 Herd Street	12	54
27 Herd Street	12	47
6 Barn street	12	44
13 Salisbury Road	12	41
War Memorial, London Road	12	33
115 London Road	12	41
Lloyds Bank bus stop, High Street	No results given	?

## Activities that risk inhaling high levels of NO<sub>2</sub> and particulates in Marlborough

- Spending time at bus stops where diesel engines are running.
- Spending time in out-door cafes near the High Street.
- Cycling in heavy traffic, particularly in Herd Street, Barn Street and London Road.
- Jogging alongside busy roads, particularly Herd Street, Barn Street and London Road.
- Loitering near road junctions and pedestrian crossings with stop-start traffic.



*PM monitor in Calne*